



**GALERIE
ITINERRANCE**

PRESS KIT

«BETWEEN WALLS» SETH'S SOLO SHOW

GALERIE ITINERRANCE FROM NOVEMBER 9TH TO DECEMBER 9TH 2017

PRESENTATION

«BETWEEN WALLS» SETH'S SOLO SHOW

For his second solo show at Galerie Itinerrance, Seth decided to fill in the whole exhibition space with more than 30 new art works : installation, paintings and sculptures !

« Between Walls » questions the relationship between the artist and his direct environment. As a globe-trotter, Seth pays a lot of attention to the places he visits. His murals fit very well into their context, since the artist represents the local population or plays with the architectural elements present on the surface he paints.

Walls after walls, countries after countries, Seth progressively perfects his art. The gallery walls represent one more playground to release what he experimented in the streets all around the world. These indoor walls offer him a new context to interact with and allow him to approach more universal subjects.

Without any nostalgia, Seth pursues his reflection on the subject of childhood. His characters escape from reality to dive into an inner world, often symbolized by a rainbow vortex. By reviving the children outlook on life in his adult spectators, Seth allow them to escape from their daily life and regain the imagination that they used to have as kids.

On top of the 25 paintings exclusively prepared for this exhibition, Seth will present for the first time a series of sculptures ! These sculptures are the result of a year long work for the artist. He created them to translate in volume the universe that he has been unfolding on walls and canvas in the last couple years. This new medium is an additional way for the artist to bring his spectators in his world and plunge them into his poetic imagination.

OPENING IN PRESENCE OF THE ARTIST

FRIDAY NOVEMBER 9TH, 2017 FROM 6PM TO 10PM

in partnership with Lillet



NEW PAINTINGS ON CANVAS

«BETWEEN WALLS» SETH'S SOLO SHOW

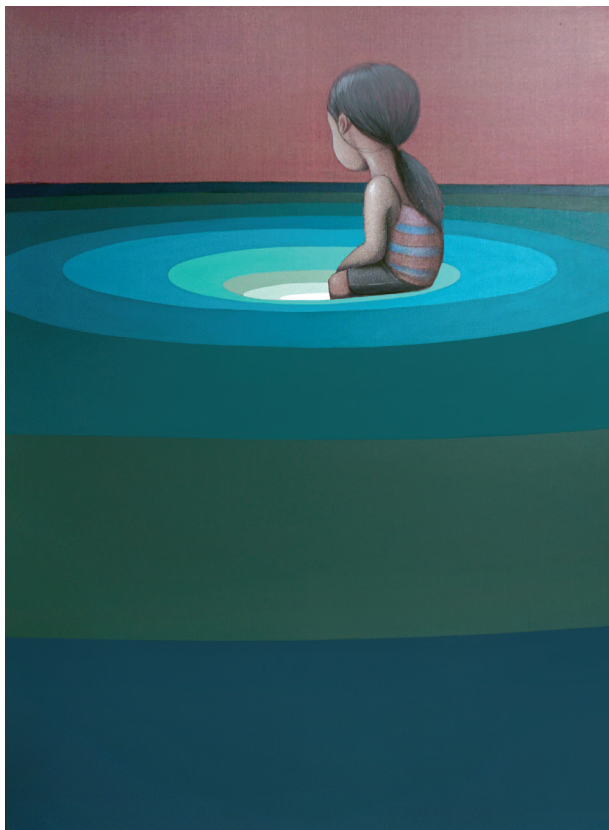


CURIOUS

2017

135 x 190 cm

Acrylic and spray paint on canvas



ALONE

2017

190 x 135 cm

Acrylic and spray paint on canvas



BRICK TEEN

2017

135 x 190 cm

Acrylic and spray paint on canvas

BIOGRAPHY

SETH

Julien Malland, also known as « Seth » was born in Paris in 1972. In the mid-90's, he started to paint on walls and in the streets in the north part of Paris. Talented with drawings, he got his recognition in the graffiti world for painting characters.

In 2000, he graduated from Ecole Nationale des Arts Décoratifs. He participated to the publication of the book Kapital, a book of reference on French graffiti that got a lot of success. Then he participated as a publisher to the collection of monographic books Wasted Talent.

In 2003, Seth started to travel the world in order to exchange with street artists coming from different cultures. He opened his mind and his eyes to new ways of life and different artistic practices. Seth started to represent characters, often kids, in interaction with the chaotic environment surrounding them. He uses his public art as a social act offered to everyone.

In 2007 Seth published « Globe-Painter » his first travel diary mixing texts, photographs and sketches. This book lead him to present a series of documentary part of the show « Les nouveaux explorateurs » on the TV channel Canal+. Then, with the same curiosity Seth kept on traveling and developing his art worldwide.

During the following years, Seth multiplied projects, books, exhibitions and murals. Always active, he continued to use his murals to communicate with local populations worldwide and approach political questions.

After « Walking on a dream » in 2015, « Between Walls » is the artist's second solo show at Galerie Itinerrance.



ARTISTIC PROCESS

SETH

Opening a dialogue

“ *When you paint a in public space you are talking to the people, the people who lives there.* ”

Seth's murals speak directly to the people who lives around his art. He tries to paint in living areas, transit spaces and symbolic places. Seth artwork is inherently linked to the environment where he expresses himself.

Playing with element such as the architecture, vegetation, the urban landscape or the texture of the wall, Seth takes a poetic and subtle look to the world surrounding him. He does not hesitate to express social or political considerations linked to his direct environment.

Meeting and exchanging with the local population is the backbone of his inspiration. Whether he collaborates with a local urban artist or meets with a regional craftsman, his goal is to open an artistic dialogue.

Absence and presence

Seth characters are often children, boys and girls. Their eyes are usually closed, their face hidden, looking away... they are both present by their mystery and partially absent, like absorbed in another space.

With simple and balanced compositions, Seth manages to subtly represent people physically present whose spirit is absorbed in their inner self. He challenges our outlook on things, pushing us to imagine the world through their eyes. He projects his spectators straight into his paintings and invite them to imagine what's happening beyond the canvas, deep down the vortex. This globe-trotter seems to be showing us that the real journey is within your inner self !

ARTISTIC PROCESS

SETH

Transforming the world through the way we look at it

“ Now, when I paint in the streets, I need my mural to have a meaning, to tell something, I cannot paint just for fun anymore. ”

Seth's esthetic is nourished by simple graphic lines whose sharpness evokes the «ligne claire» used in comics. The strength of his precise stroke and his delicate touch are enhanced by a choice of soft colors, reminding a childhood world.

Seth expresses his commitment for social questions not through confrontation but by going along with his spectators and walking them toward reflexion, interpretation and dialogue. The artist uses his soft strokes and colors to give more impact to his message.

From here to elsewhere

In accordance with the tradition of latin american muralism, Seth speaks to the people of the neighborhood where he paints in a clear and efficient manner, to touch them even better.

The figure of the child as the main subject in his art works allows Seth to express himself at a universal level. The child represents a kind of innocence still intact from modern society. In direct touch with reality, Seth tries to show the wide range of children's imagination. Wherever he goes this creativity is palpable, often mixed with local traditions that precedes uniformed globalized culture.

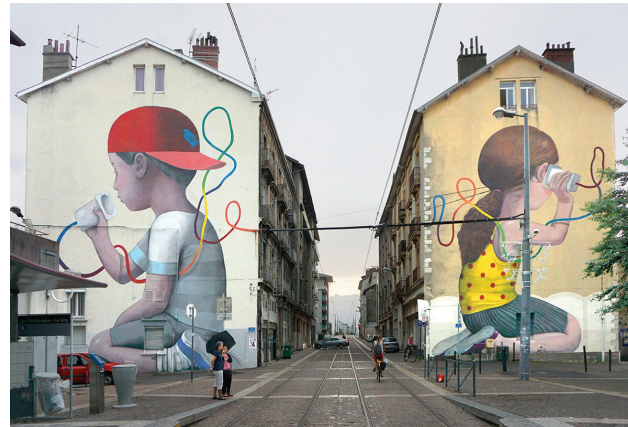
The artist showcases local traditions by inserting various symbols in his paintings. He does not try to anchor our vision into a tradition, but tries instead to stimulate feelings connected to universal notions : his art reveals our humanity !

LAST MURALS SETH



China, 2016

Ile de La Réunion, 2016



New Zealand, 2017

Ukraine, 2017

Grenoble, 2017

Jersey, 2017

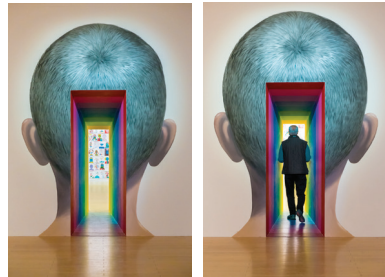
DERNIERS PROJETS

SETH

2016

Curator and artist - Exhibition "Wall Drawings", MAC de Lyon

Seth invited 10 artists that he knew from previous projects for a museum exhibition. We could see : Charley Case (Belgium), Franco Fasoli / Jaz (Argentina), Kid Kréol & Boogie (Réunion), Addam Yekutieli aka Know Hope (Israël), Reko Rennie (Australia), Saner (Mexico), Teck (Ukraine), Elliot Tupac (Peru) and Wenna (China).



2017

Curator and artist - "Back to School" Project, Ukraine

For this edition of «Back to school» that Seth co-curated, artists were invited to paint on various schools all over Ukraine.



2016

Exhibition "Range ta chambre", Roma

Stefano Antonelli from 999contemporary invited Seth for a 2 month residency in Roma. He decided to take over a former soap factory and create site specific murals.



2016

Curator and artist - "Back to School" Project, China

For this socio-cultural project, Seth invited about ten artists to paint on remote schools in the chinese country : Pascal Vilcollet, Aryz, Rodrigo Branco, Inti, Wen Na, Breze, Dino voodoo, Kislow, Andrew Hem, Mono Gonzalez, Stinkfish, Pum Pum, Tinho and Millo.



SELECTIVE BIBLIOGRAPHY

PUBLICATIONS



Extramuros, Chroniques d'un Globe-painter
Alternatives editions, 240 pages, November 2012

Tropical Spray, Voyage au coeur du graffiti brésilien
Alternatives editions, 160 pages, April 2010

Globe-painter, 7 mois de voyages et de graffiti
Alternatives editions, 144 pages, 2007

Kapital, un an de graffiti à Paris
Alternatives editions with Gautier Bischoff, 2000

DOCUMENTARY WRTIER AND HOST

DOCUMENTARIES



Graffiti Australia, Australia

directed by Julien Malland and Timo Ebermann, 52mn (2013) © Bonne Pioche Productions



Rouge and sprays, Cambodia

directed by Julien Malland and Timo Ebermann, 52mn (2013) © Bonne Pioche Productions

Islands and arts, Reunion & Madagascar

directed by Olivier Lemaire, 52mn (2012) © Bonne Pioche Productions

Street icons, Ukraine

directed by Olivier Lemaire, 52mn (2012) © Bonne Pioche Productions

Graffiti Chicha, Peru

directed by Olivier Lemaire, 52mn (2012) © Bonne Pioche Productions

Defeats the wall in Israel-Palestine

directed by Vincent Lefebvre, 52mn (2012) © Bonne Pioche Productions

Graffiti Yassa, Senegal

directed by Vincent Lefebvre, 52mn (2011) © Bonne Pioche Productions



Painters and Gods, Indonesia

directed by Olivier Lemaire, 52mn (2011) © Bonne Pioche Productions

Buena onda Chile!, Chile

directed by Yannick Valluet, 52mn (2011) © Bonne Pioche Productions

Viva Graffiti, Mexico

directed by Yannick Valluet, 52mn (2010) © Bonne Pioche Productions

Graffiti China, China

directed by Jean-François Julian, 52mn (2010) © Bonne Pioche Productions

Graffiti Walah, India

directed by Olivier Montoro, 52mn (2010) © LNOA Productions

Grafic'art South, South Africa

directed by Raphaël Péaud, 52mn(2009) © LNOA Productions

Tropical Spray in Brazil

directed by Frédéric Febvre, 52mn (2009) © LNOA Productions

STUART MAGAZINE #6

Stuart Magazine devoted its last cover and a 10 page portrait to Seth. In this interview the artist talks about his evolution, the progress of his practice, his various projects and his gallery work, before announcing his new solo show at Galerie Itinerrance !

Besides the Arts Déco, graffiti was a sort of way to let off steam. I immersed myself into the codes, styles, it was a new world to explore.

“ This is what motivates me today : being stamped with a kind of public utility. ”

“ I often talk about poetry because I don’t want to limit the role of the spectator. I open a door and the one who is looking walks the rest of the path.”

“It’s up to you to make the work yours and give a meaning to it.”

“The studio allows me to experience techniques, to do things I would not allow myself myself to do in the street like tackling harder subjects than I usually tackle.”



PRESENTATION

GALERIE ITINERRANCE

Established since 2004 in the 13th district in Paris, located close to the Seine and the National Library, Itinerrance Gallery is part of a growing urban culture.

Galerie Itinerrance presents exhibitions, mixing traditional hangings and installations. This specific set up is a platform to invite the spectators to live an immersive experience and extend the world the artists develop on their paintings. Since its opening the gallery has exhibited the works of several French and international artists such as Bom.K, Borondo, Brusk, Btoy, David de la Mano, Ethos, Inti, M-City, Maye, Pantonio, Roa, Sainer, Seth, Shoof, or Wise 2. These exhibitions are opportunities to show the artworks of these artists on mediums and formats that are more classical than the works they usually present in the streets.

Galerie Itinerrance regularly organizes projects outside the wall of the gallery, with projects such as Djerbahood, Tour Paris 13, Earth Crisis or Street Art 13, to extend its will to exhibit artists who have a street art experience in situ.

Represented artists:

SHEPARD FAIREY (USA) / BORONDO (SPAIN) / BTOY (SPAIN) / BOM-K (FRANCE) / D*FACE (UK) / DAVID DE LA MANO (SPAIN) / ETHOS (BRAZIL) / INTI (CHILE) / MAYE (FRANCE) / M-CITY (POLAND) / ORTICANOODLES (ITALY) / PANTÓNIO (PORTUGAL) / SAINER (POLAND) / SETH (FRANCE) / SHOOF (TUNISIA) / TRISTAN EATON (USA) 13, Djerbahood, Earth Crisis et Street Art 13.

GALERIE ITINERRANCE

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«BETWEEN WALLS», SETH'S SHOW

NOVEMBER 9TH - DECEMBER 9TH 2017

Tuesday - Saturday

12PM - 7PM / Free Entrance

PRESS CONTACT

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