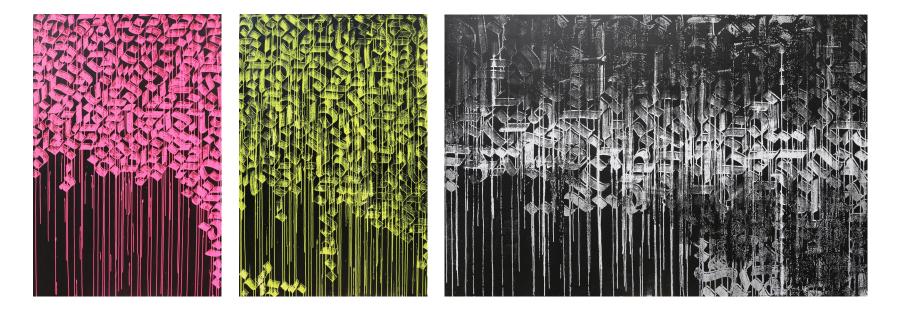
## **PRESS KIT**



SHOOF SOLO SHOW «DRIPPING POINT» ITINERRANCE GALLERY / 5TH MAY - 30TH MAY 2015

#### **«DRIPPING POINT»** ABOUT THE EXHIBITION

After being noticed at the Tour du 13 and in Djerbahood, Tunisian artist Shoof is welcomed by Itinerrance Gallery for his first solo show in France. From Tuesday the 5th to Saturday the 30th of May, it is a new sensorial experience that Shoof prepares. Playing with light and obscurity, the exhibition promises to better enlighten his work on Arabic calligraphy.



OPENING IN PRESENCE OF THE ARTIST TUESDAY 5TH MAY 2015 at 6PM with our partner Grolsch





SHOOF SOLO SHOW / ITINERRANCE GALLERY
7 BIS RUE RENE GOSCINNY 75013 PARIS
5TH MAY - 30TH MAY 2015
Open Wednesday to Saturday - 2PM to 7PM

#### **SHOOF** ARTIST BIOGRAPHY



Born in the Medina of Tunis in 1979, Shoof comes to France in 2004 to carry on with his studies in political science.

From his childhood Shoof has sustained links with words and writing. He will use them first in poetry, then in his rap texts. Great enthusiast of the hip-hop culture, he has always known how to play with their rhythm, their cadence and the metric construction of the sentence from which stems the "flow".

The transition operates in 2007: He will pass two years writing compulsively on A4 paper while repeating one sentence in a systematic way. Calligraphy arrives at that exact moment so the meaning of words can wipe away, letting the self-sufficient practice emerge.

If the words are only immaterial, the plastic practice is anchored on a concrete and solid medium. This allows the artist to work on an object taking shape in space, in order to better dissolve, decompose, fragment and reconstruct it behind a new writing, directly addressed to the senses of perception. In 2013, he made himself known to the general public by painting an entire apartment on the 4th floor of the Tour Paris 13, then by participating to the Djerbahood project in 2014.

#### **SHOOF** ARTISTIC WORK

The matrix of Shoof's work is the language, the one that exclude all those who do not master its code, and the same one the artist would like to get rid of. On the contrary of the calligrapher who highlights the writing itself and its meaning, Shoof seizes the Arabic letter to better decorticate, decompose and fragment it. The signification of his sentences, which are often striking and provocative in his paintings, matters less than the plastic research around the letter. Thus he aims at using the letter in order to surpass it, going from the "reading" to the look. Hence his signature "Shoof", meaning "Look" in Arabic.

The medium he uses is the letter: it is only an excuse, a constraint that allows him to evolve artistically. It is also a constraint he imposes in the writing itself: Shoof strays from the dancing curves present in the Arabic calligraphy to favor a simplification of the form of the letter, in order to reduce its composing geometrical elements. In this research of minimalism, Shoof subtracts the intermediaries between the hand and the canvas, only keeping a paintbrush – shaped beforehand by the artist- and the palm of his hand, used for the effects on matter.

Shoof does not sketch before taking the paintbrush. He does not paint twice the same thing. His painting stems from a physical, organic and spontaneous drive. At the given moment where the artist begins his stroke, time stops, and thoughts cease to operate. Shoof's painting takes birth in the movement, like graffiti, and becomes alive through the expulsion of energy and emotions, which resides in the creative act.

A will to democratize plastic arts and to desacralize Arabic calligraphy hide behind his work of structural decomposition of the writing. Shoof's art aims to be perceptible by everyone and for everyone, away from the codes and the norms which are usually necessary to decipher art. The use of the Arabic language, without connecting it to the Koranic and Islamic writing, knocks down the rules of calligraphy.

Through this process of destabilization of the language's structures to let the "the other" enter in its universality, Shoof's art is to calligraphy what deconstructivism is to architecture. Among his inspirations one can name Jonone, Soulage, Augustine Fokie, Ernest Pignon Ernest or Georges Mathieu. Shoof creates another style away from the "masters" and from the trends of Arabic calligraphy. By taking roots in the tradition he gives birth, in the crack and in the fragmentation, to a surprising universe full of modernity.

## LAST PROJECTS

TOUR PARIS 13



Photo credits: Aline Deschamps

# LAST PROJECTS



Photo credits: Aline Deschamps

### **ITINERRANCE GALLERY**

ABOUT US

Established since 2004 in the 13th district in Paris, located close to the Seine and the National Library, Itinerrance Gallery is part of a growing urban culture. With its concrete walls and 6 meter high ceiling, its exhibitions which are mixing wallpaintings and artworks or canvases, have become one of the highlights of parisian art scene.

Itinerrance's programming is positioned exclusively in the field of Street Art. The gallery exhibits artists already wellknown by their artistic practice in the streets. With artists such as Roa to Evol through C215, M-city, El Seed, Borrondo Inti or Pantonio, Sainer, Ethos and Bom-K offers us the best of the Street Art mouvement internationaly. They come from the United States, South America, Middle East, Europe, Eastern Europe or just France it is always with the same energy that these artists make us travel in the center of a rich and unique world. Each show is a new opportunity to pay tribute to the new masterpieces that adorn the streets of the world.

Itinerrance can be seen also «Beyond the Walls». At the initiative of STREET ART 13, course established in the 13th district of Paris ,and after TOWER PARIS 13's exhibition, the gallery leads you to discover its new experience with the open-air museum DJERBAHOOD in Tunisia.

Artists : ALEXIS DIAZ (PUERTO RICO) / BORONDO (UK) / BRUSK (FRANCE) / BTOY (SPAIN) / BOM-K (FRANCE) / EL SEED (TUNISIA) / ETHOS (BRAZIL) / INKMAN (TUNISIA) / SAINER (POLAND) / SETH (FRANCE) / PANTONIO (PORTUGAL) / INTI (CHILE) / M-CITY (POLAND) / ORTICANOODLES (ITALIA) / SHOOF (TUNISIA)



ITINERRANCE GALLERY

7 BIS RUE RENE GOSCINNY 75013 PARIS Metro station Bibliothèque François Mitterrand +33 1 53 79 16 62 SHOOF SOLO SHOW 5TH MAY - 30TH MAY 2015 Wednesday - Saturday 2PM - 7PM PRESS CONTACT MARIE BARNOIN

+33 7 77 72 75 47 marie@itinerrance.fr