



PRESS KIT

EARTH CRISIS EXHIBITION BY SHEPARD FAIREY

GALERIE ITINERRANCE FROM JUNE 24TH TO JULY 30TH 2016



GALERIE
ITINERRANCE

SHEPARD FAIREY AT ITINERRANCE

EARTH CRISIS EXHIBITION

As one of the world's most provocative contemporary artists, Shepard Fairey's career is founded on the ability to create powerful visual imagery coupled with rousing calls to action. The artist's upcoming Earth Crisis exhibition in Paris is an extension of his groundbreaking Earth Crisis Globe installation at the Eiffel Tower, which was up following the November 13, 2015, Paris Attacks and through December of 2015.

Fairey was the first artist allowed to create a 3-dimensional installation at the Eiffel Tower, and it was timed to coincide with the monumental COP21 Climate Conference. The Earth Crisis exhibition at Galerie Itinerrance is the anticipated next chapter in what started with the Earth Crisis Globe. This show features a brand new body of environmentally themed works including mixed media paintings on canvas and paper, a series of six letterpress prints, collectible globe sculptures, and books. Each piece of art was created in blue and aqua tones that remind us that we need clean air, water, and vegetation to sustain the planet. Tied to this show, Fairey will be painting three new murals around Paris.

Partnering with Galerie Itinerrance, proceeds from Earth Crisis will be donated to support global environmental organization - 350.org.



OPENING IN PRESENCE OF THE ARTIST

FRIDAY JUNE 24TH, 2016 AT 5PM



SHEPARD FAIREY SOLO SHOW / ITINERRANCE

24BIS BOULEVARD DU GÉNÉRAL JEAN SIMON 75013 PARIS

JUNE 24TH - JULY 30TH 2016

Open Wednesday to Saturday 2pm - 7pm

SHEPARD FAIREY AT ITINERRANCE

EARTH CRISIS EXHIBITION



«The installation, the murals, the fine art, and the prints - they are all different platforms to put across the message that we are facing an earth crisis. I think that art is a way to engage people. Art can initiate conversations when other media fails. If a viewer likes my mural, if they like my installation, like my art pieces, that may make them consider what the image is addressing. This new body of work reflects on and builds upon, my entire history of environmentally-themed art. I hope that it appeals visually AND sparks the needed conversation about protecting our planet for future generations.» - Shepard Fairey

SHEPARD FAIREY

BIOGRAPHY

Shepard Fairey, born in Charleston (South Carolina) in 1970, lives and works in Los Angeles.

In 1992, he graduated from the Rhode Island School of Design. As a student, he became known across the city of Providence for pasting stickers and posters representing the French wrestler André Roussimoff with the headline “Andre the giant has a posse”. During the 1990's, he spread this campaign all over the US and then the world, signing Obey Giant.

Canadian philosopher and sociologist Marshall McLuhan's famous quote, “The medium is the message”, has been an inspiration to Shepard Fairey. The artist is close to the punk and skate culture. Sensitive to the DIY approach, his work is based on the reproduction of his images and their diffusion in the public space. Using visual codes borrowed from political propaganda and advertisement, he developed a strong graphic style, consisting of stylised lines and a reduced color palette, to emphasize the intensity of the contrast. The striking images resulting from this process still characterize Shepard's work today. He often applies his specific graphic process to pictures and posters from the past, altering the subject to give them a new meaning.

During the 1990's and the 2000's, Shepard Fairey created several portraits of cultural and political figures. He often uses the strength of his images to support social and political causes. For the 2008 United States presidential election, Fairey gave his support to Barack Obama. He created the famous “HOPE” campaign poster, representing the future president, with the American colors of red, white and blue. This portrait is now exhibited at the Smithsonian National Portrait Gallery in Washington DC.

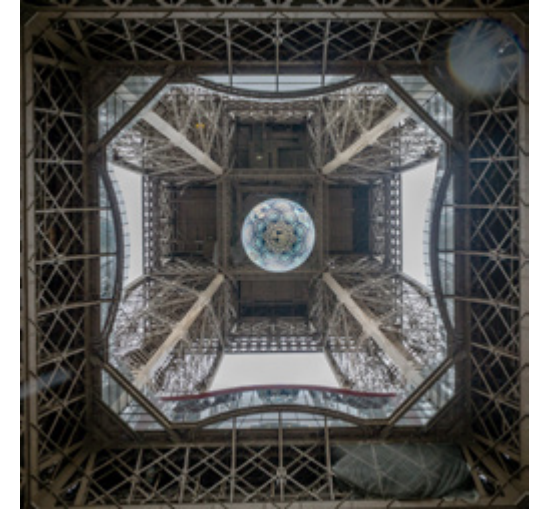
For the last twenty-five years, Shepard Fairey has been concerned by the environment and global warming. Environmental questions have been crucial in his work, and he has used the strength of his images to mobilize public attention to this cause. He is worried for future generations and hopes that his message will raise public awareness on the crisis our planet is facing.

Driven by these concerns, Shepard Fairey, in collaboration with Galerie Itinerrance, created “Earth Crisis”, a gigantic sphere covered with designs referencing environmental questions that was hung between the first and the second floor of the Eiffel Tower. This installation was visible between November 20th and December 11th of 2015, while Paris was hosting COP21 (the United Nations Climate Change Conference).

Shepard Fairey has painted more than 60 monumental murals worldwide, including “Rise Above Rebel” in 2006 in Paris, part of the “Street Art 13” project. The work of Shepard Fairey is exhibited in several international museums, such as the San Francisco Museum of Modern Art, the Los Angeles County Museum of Art, the Institute of Contemporary Art in Boston, and the Victoria & Albert Museum in London.

SHEPARD FAIREY

EARTH CRISIS, SHEPARD FAIREY'S GLOBE IN THE HEART OF THE EIFFEL TOWER



Between November 20th and December 11th of 2015, Shepard Fairey has unveiled his last artwork : « Earth Crisis », a giant sphere suspended between the first and second levels of the Eiffel Tower taking the environment as its subject. It is a powerful artistic gesture for Paris as the host of the COP21 United Nations Conference on Climate Change.

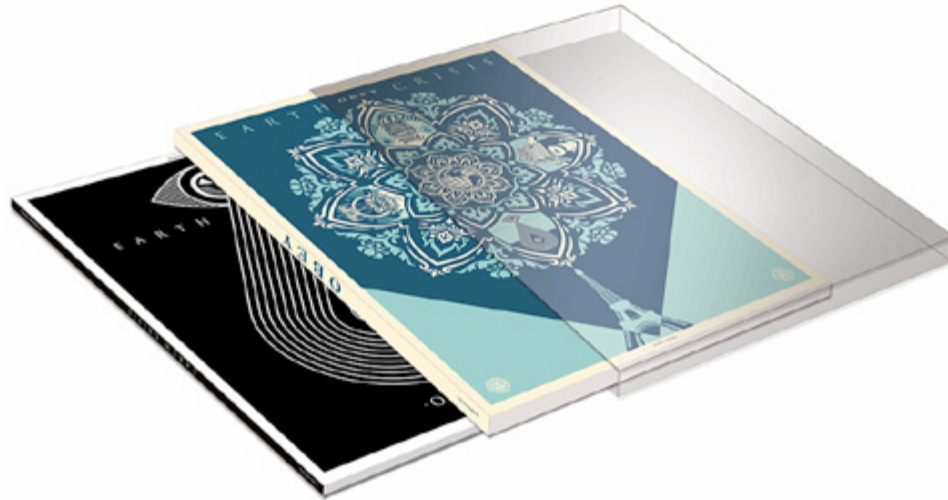
Public art has the power to engage people emotionally and intellectually. The Earth Crisis Globe is a mandala designed to provide a unified ornamental structure that evokes floral motifs and harmony with nature. Housed within the mandala's shields are images that symbolize both threats to nature and incitement to respect it. The mandala images, composed of climate change and environmentally themed graphics, are positioned to raise awareness and provoke discussions about the Earth's future. The colors used in the globe design connect blue and green of air, water, and vegetation that allow the earth to sustain life.

« My political stance on protecting the planet is driven by my concern for the quality of life for future generations. I'm not an alarmist, but I do think people need to understand that we are facing an earth crisis. I think it is exciting that the globe provides different experiences for the viewer from a distance and up close while living in the heart of the Eiffel Tower. I hope the Earth Crisis Globe appeals visually but also generates a needed conversation about the fate of our planet. »

This project was conceived and set up by La Galerie Itinerrance and is a result of the coming together of the firm commitment to sustainable development of the artist, of Paris City Hall and of the Eiffel Tower Operating Company.

SHEPARD FAIREY

HIS ENGAGEMENT FOR THE PLANET IN A BOOK !



Shepard Fairey, Albin Michel and Galerie Itinerrance are happy to present you a new spectacular book-object, tracing 25 years of engagement of the artist for the planet, from his beginning to the installation of the “Earth Crisis” globe suspended between the first and second floor of the Eiffel Tower.

This case contains two volumes in a very large format, including a self standing cardboard book, perfect to expose a choice of ten high quality reproductions of the artist’s works.

Partnering with La Galerie Itinerrance, this book supports France Nature Environnement, federating more than 3500 non-profits fighting for the protection of the planet.

PVC set including two books 34 x 44 cm. Bilingual French-English.

SHEPARD FAIREY

IMPORTANT DATES

1970: Born in Charleston, South Carolina

1989 - 1992: Student at the Rhode Island School of Design and creation of the logo “Andre the Giant”

1998: First personal exhibitions

2006: Publication of the book “Supply and Demand: The Art of Shepard Fairey”

2008: Creation of the “HOPE” poster in support of the Barack Obama presidential campaign

2009: “Supply & Demand” at the Institute of Contemporary Art of Boston, first retrospective in a museum

2012: “Rise Above Rebel” mural, part of Street Art 13

2015: Installation of the “Earth Crisis” globe at the Eiffel Tower

SHEPARD FAIREY IN SOME NUMBERS

More than 70 collective exhibitions

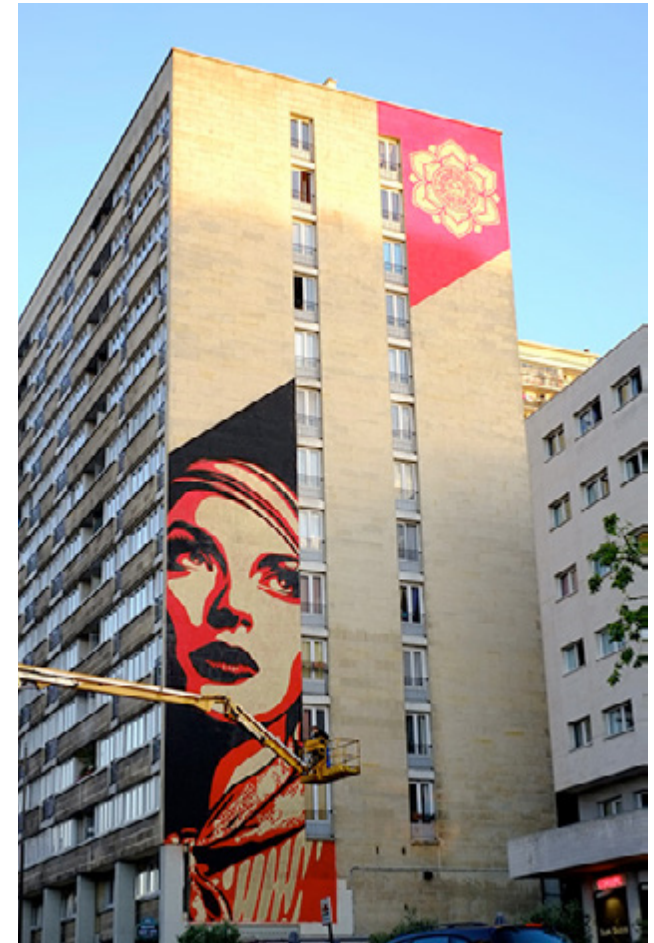
More than 60 murals painted

More than 50 personal exhibitions

Around 10 works in museum collections United States and Europe

Around 10 books about his works

5 awards received



LA GALERIE ITINERRANCE

PRESENTATION

Since 2004, Galerie Itinerrance has been located in the 13ème arrondissement (13th district) of Paris, a culturally dynamic and growing neighborhood. «Earth Crisis» will be the opportunity to inaugurate the new gallery space, still located in the same district at 24bis Boulevard du Général Jean Simon.

Galerie Itinerrance presents exhibitions, mixing traditional hangings and installations. This specific set up is a platform to invite the spectators to live an immersive experience and extend the world the artists develop on their paintings. Since its opening the gallery has exhibited the works of several French and international artists such as Bom.K, Borondo, Brusk, Btoy, David de la Mano, Ethos, Inti, M-City, Maye, Pantonio, Roa, Sainer, Seth, Shoof, or Wise 2. These exhibitions are opportunities to show the artworks of these artists on mediums and formats that are more classical than the works they usually present in the streets.

Galerie Itinerrance regularly organizes projects outside the wall of the gallery, with projects such as Djerbahood, Tour Paris 13, Earth Crisis or Street Art 13, to extend its will to exhibit artists who have a street art experience in situ.

Represented artists: BORONDO (ROYAUME-UNI) / BRUSK (FRANCE) / BTOY (ESPAGNE) / BOM-K (FRANCE) / EL SEED (TUNISIE) / ETHOS (BRÉSIL) / INKMAN (TUNISIE) / SAINER (POLOGNE) / SETH (FRANCE) / PANTONIO (PORTUGAL) / INTI (CHILI) / M-CITY (POLOGNE) / ORTICANOODLES (ITALIE) / SHOOF (TUNISIE) / WISE TWO (KENYA)



GALERIE ITINERRANCE

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EARTH CRISIS

JUNE 24th- JULY 30th 2016

Wednesday - Saturday

2pm to 7pm / Free Entrance

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